



Global Listening Centre Announces Start of Free Listening Webinar Series

The Global Listening Centre is pleased to announce the first in its series of free webinars titled "Key Topics in Listening for Listening Professionals and Professional Listeners."

On June 13th 2017, 14:00 GMT (10:00 AM Eastern; 7AM Pacific; 3PM London, 7:30PM Bangalore, 11PM Tokyo, 12AM Melbourne) Mr. Alan Ehrlich, Director, Global Listening Center Division on Listening Disorders will present a webinar titled :

"Flawed Listening - the Causes and Effects of Listening Disorders and Other Barriers to Errorless Listening."

Flawed listening is a primary cause of, amongst other things, reduced productivity, broken relationships, and diminished academic achievement. It also has an unaccountable cost in both real dollars and human lives. It is estimated that flawed, ineffective, or inaccurate listening has a negative impact on the global economy to



the tune of between 8% - 10% of the GWP (Global World Product) or between \$5.93 to \$7.41 Trillion (USD)!

Participants in this upcoming webinar program can expect to:

- Learn about situational listening
- Discover the maturation of the listening process and its effect on listening accuracy
- Explore the four primary causal areas of flawed listening: physiological, neuro/cognitive, psychological and external.
- Identify the symptoms and early warning signs of hearing loss
- Analyze and visualize the effects of consonant confusion using harmonic voice prints
- Examine key components of auditory processing disorders
- Understand the effects of psychological distraction (depression, narcissism, bi-polar modalities) on listening accuracy
- Relate to issues involving Speaker Understandability and how to minimize them



You can register for this program at www.webinar-registration.com/glc/. Seats are limited to 50, so register early.

The Global Listening Centre (GLC) is a dedicated premier international non-profit organization, which promotes the noble cause of listening worldwide and encourages individuals, organizations and institutions to work together to meet the urgent challenges of society. Alan Ehrlich Director & Chair Listening Disorders Division of Global Listening Centre internationally renowned name in field of Listening Disorders has been teaching and presenting workshops on listening topics for over 25 years. For the past 12 years, his focus has been on the reasons why some people have difficulty accurately understanding verbal messages. He has written and lectured on this topic at corporations, law schools, universities and elementary schools around the country. He is a past president of the International Listening Association and the author of the chapter "Why Some People Can't Listen" in the textbook *Listening Across Lives* published by KendallHunt (2017).