

Juliann C. Scholl, Ph.D.

PROFESSIONAL PROFILE

Highly skilled in written and oral communications. Knowledgeable of organizational and health communication principles, methods, theories, practices, and techniques. Possess the ability to lead science- and audience-based health communication and research translation programs and activities. Knowledgeable of qualitative and quantitative research and evaluation methods. Knowledgeable and skilled in writing plain language. Culturally competent and able to apply multicultural and multidisciplinary solutions to problems. Experienced in exploring issues of aging workers and older adults in healthcare contexts.

EDUCATION

Ph.D. (2000) **University of Oklahoma**, Norman, OK
Department of Communication, GPA: 3.84
Emphases: Interpersonal Communication with concentrations on Health Communication and Organizational Communication

M.A. (1996) **University of Alabama**, Tuscaloosa, AL
Department of Speech Communication, GPA: 4.0
Emphasis: Interpersonal Communication

B.A. (1994) **University of Nebraska**, Lincoln, NE
Department of Communication Studies, GPA: 3.78
Major: Communication Studies

PROFESSIONAL EXPERIENCE

National Institute for Occupational Safety and Health (NIOSH)

Education and Information Division (EID)
Training/Translation Research and Evaluation Branch (TREB)
1150 Tusculum Ave., MS C-10
Cincinnati, OH 45226

Health Communication Fellow GS-1213 (Annual Salary \$78,668)

Training/Translation Research and Evaluation Branch (TREB)

Supervisor: Carol Stephenson, PhD 513-533-8581

October 2015 – Present

- *Serve as Co-Director of the NIOSH National Center for Productive Aging and Work.* Manage the development of interventions and best practices for aging-friendly workplaces. Coordinate with internal and external partners to create translational products and guidance documents intended to prevent injury and illness among aging workers. Plan and conduct research on the effectiveness of translational activities and materials related to the aging workforce. Disseminate relevant information through written documents, presentations, and by maintaining key relationships with internal and external groups. Respond to requests for information and expertise regarding aging in the workplace.
- *Plan, implement, and evaluate communication and research translation techniques to achieve optimal results and promote positive health outcomes.* Collect and analyze data on the planning, dissemination, and audience impact of the NIOSH publication *Workplace Solutions*. Apply plain language, clear communication principles, and results of research and evaluation activities to develop and review communication materials and

strategies that reach diverse audiences and population segments. Disseminate relevant information through written documents, presentations, and by maintaining key relationships with internal and external groups.

- *Conduct and manage audience-based communication research and evaluation.* Apply plain language, clear communication principles, and results of research and evaluation activities to develop and review communication materials and strategies that reach diverse audiences and population segments. Coordinate with a team to assess the effectiveness of electronic and online occupational safety and health training modules. Coordinate with a team to design and implement customer satisfaction survey materials. Disseminate relevant information through written documents, presentations, and by maintaining key relationships with internal and external groups.
- *Perform other duties as assigned.* Develop and manage contracts, task orders, and other documents that support various health communication projects. Manage projects by monitoring projects and timelines. Maintain certification as a Contracting Officer Representative.

Health Communication Fellow/Senior Team Lead GS-1212 (Annual Salary \$76,209)

Information Resources and Dissemination Branch (IRDB)

Supervisor: Donna Van Bogaert, PhD 513-533-6873

December 2013 – Present

- *Serve as a health communication and marketing content expert and advisor at the Division and Institute level.* Led and served on the Information Resources and Dissemination Branch (IRDB) Marketing/Outreach Workgroup. NIOSH HelpWithComm “in-box” Triage Team. EID representative to the NIOSH Communication Lead Team.
- *Plan, implement, and evaluate communication science and marketing techniques to achieve optimal results and promote positive health outcomes.* Apply plain language, clear communication principles, and results of research and evaluation activities to develop and review marketing materials and strategies that reach diverse audiences and population segments. Coordinate with workgroup members to conduct impact evaluations of web-based marketing programs, as well as evaluate workflow processes of the Marketing/Outreach Workgroup. Incorporate proven marketing strategies in subsequent marketing programs.
- *Conduct and manage audience research and program evaluations for marketing and health communication.* Collect and analyze data on the planning, dissemination, and audience impact of the NIOSH publication *Workplace Solutions*. Coordinate with the Marketing/Outreach Workgroup to develop and maintain a database of communication survey items for use in audience research.
- *Guide the development, testing, and dissemination of scientific information and audience-based products, tools, and messages.* Provide consultation and technical assistance to project managers and external partners on communication and marketing research to reach intended audiences. Gather information about health issues from subject matter experts to determine the best way to reach target audiences. Guide best practices in the use of communication materials and channels to reach diverse audiences and population segments. Guide program officers to apply communication and marketing theories and principles to the promotion of NIOSH products to enhance understanding of injury prevention. Ensure communication and marketing plans are consistent with program objectives.
- *Supply audience research results to campaign, strategy, and message development.* Guide project officers in their collection of audience-based information to inform the

- development of their messages. Make recommendations for tracking and evaluating the impact and reach of products, tools, and messages. Coordinate with NIOSH researchers to write lay reports of their findings to be published in trade journals. Make presentations and produce written reports of the Marketing/Outreach Workgroup's research and activities to NIOSH staff and researchers.
- *Serve as Co-Director of the NIOSH National Center for Productive Aging and Work.* Manage the development of interventions and best practices for aging-friendly workplaces. Coordinate with internal and external partners to create translational products and guidance documents intended to prevent injury and illness among aging workers. Conduct and manage impact evaluations and program evaluations of processes. Present health communication briefings and report aging research findings to various groups.
 - *Perform other duties as assigned.* Senior Team Lead of IRDB. Develop and manage contracts, task orders, and other documents that support various health communication projects. Manage teams by monitoring projects and timelines. Review Branch documents for their use of clear communication and plain language principles. Serve as Acting Chief in the Branch Chief's absence.

Texas Tech University

College of Arts & Sciences
Department of Communication Studies
Media & Communication Building, Room 1015
Lubbock, TX 79409-3083

Associate Professor of Communication Studies (Annual Salary \$58,000)

Former Supervisor, K. David Roach, PhD 806-742-3911

August 2002 – December 2013

- *Served as Interim Associate Chair and Graduate Director of the Department of Communication Studies* from August 2009 to August 2011. Provided academic advising to first-year Master's students and coordinated the recruitment of new students. Advised on personnel budgetary matters. Provided administrative support to the Department Chair. Served as Acting Chair in the Chairperson's absence.
- *Conducted quantitative and qualitative research on health communication.* Prepared and published original research, book chapters, and trade publications in health communication, health marketing, crisis management, and health organizational communication. Reported the results of research and activities at conferences and various groups. Managed research teams to monitor timelines and project quality.
- *Taught graduate and undergraduate courses in communication—health communication, and courses in the organizational communication track.* Advised student group projects to monitor timelines and project quality.
- *Served as a health communication content expert and advisor for university and community programs.* Provided technical assistance to various university programs and local hospitals concerning health communication programs and strategies. Collaborated with Student Health Services to collect data on student drinking and to create a social marketing campaign to increase awareness of dangerous drinking; the campaign results were published in a journal and incorporated into a campaign used widely at new-student orientation sessions.
- *Served in leadership capacities:* Faculty advisor of the Lambda Pi Eta honor society for Communication Studies majors. Chaired the Social and Behavioral Sciences curriculum

committee. Served on the curricular steering committee at Texas Tech. Served on several curricular and job-search committees in the department.

- *Tenured and promoted to Associate Professor in 2008.* Received unanimous votes in favor of my tenure and promotion at both the departmental and college levels.

University of Nebraska-Lincoln

College of Arts & Sciences
Department of Communication Studies
432 Oldfather Hall
Lincoln, NE 68588-0329

Visiting Assistant Professor of Communication Studies (Annual Salary \$40,000)

Former Supervisor, William Seiler, PhD 402-472-2070

August 2000-May 2002

- *Conducted quantitative and qualitative research.* Prepared and published original research, book chapters, and trade publications in health communication and organizational communication. Reported the results of research and activities using conference presentations and published documents. Presented research at training sessions at various hospitals and healthcare organizations.
- *Taught graduate and undergraduate courses in communication—health communication, and courses in the organizational communication track.*
- *Served as a health communication content expert and advisor for university and community programs.* Advised university colleagues on prepared presentations. Provided recommendations for evaluating communication outcomes in curricular assessment. Gave communication-based presentations to various university programs.
- *Served in leadership capacities:* Represented the department in the Faculty Senate. Department undergraduate curriculum committee. Department graduate assessment committee.

PUBLICATIONS

NIOSH-Sponsored

de Perio MA, Wiegand DM, Brueck SE, **Scholl JC** [2014]. Take your best shot—flu vaccinations can prevent serious illness, but many employees still forgo them. *Am Sch Board J* 201(4):21–23. NIOSHTIC-2: 20044774 | NORA: Services

Books

Olaniran, B. A., & **Scholl, J. C.** (in press). *Handbook of crisis communication centers*. New York: Peter Lang.

Wahl, S., & **Scholl, J. C.** (2014). *Culture and communication in your life*. Dubuque, IA: Kendall Hunt.

Peer-reviewed Journal Articles (Selected)

Olaniran, B. A., & **Scholl, J. C.** (2014). New England Compounding Center (NECC) meningitis outbreak: A compounding crisis management. *International Journal of Risk Assessment and Crisis Management*, 4(1), 34-42.

Heuman, A. N., **Scholl, J. C.**, & Wilkinson, K. (2013). Rural Hispanic populations at-risk in developing diabetes: Socio-cultural and familial challenges in promoting a healthy diet. *Health Communication*.

- Olaniran, B. A., **Scholl, J. C.**, Williams, D. E., & Boyer, L. (2012). Johnson and Johnson phantom recall: A fall from grace or a re-visit of the ghost of the past. *Public Relations Review*, 38, 153-155. doi:10.1016/j.pubrev.2011.08.001.
- Scholl, J. C.**, Wilson, J. B., & Hughes, P. C. (2011). Expression of patients' and providers' identities during the medical interview. *Qualitative Health Research*, 21(8), 1022-1032. doi: 10.1177/1049732310393748.
- Zhang, Y., Wang, W., **Scholl, J. C.**, & Buchanan, J. (2008). Who are the college students behind the wheel after drinking? *International Electronic Journal of Health Education*, 11, 109-118. Retrieved from http://www.aahperd.org/iejhe/2008/08_Y_Zang.pdf.
- Scholl, J. C.** (2007). The use of humor to promote patient-centered care. *Journal of Applied Communication Research*, 35(2), 156-176.
- Brown, J. D., & **Scholl, J. C.** (2006). A qualitative comparison of patients and providers' ethnic identity displays. *Proceedings of the annual Congress of the Americas, Lima, Peru* (August).
- Craig, M., Olaniran, B. A., **Scholl, J. C.**, & Williams, D. E. (2006). Crisis communication in public arenas. *Public Relations Review*, 32, 171-173.
- Hughes, P. C., **Scholl, J. C.**, & Walker, K. L. (2005). The relationship between health care expectations in marriage and reports of marital satisfaction. *Communication Research Reports*, 22(3), 167-174.
- Scholl, J. C.**, & Ragan, S. L. (2003). The use of humor in promoting positive provider patient interactions in a hospital rehabilitation unit. *Health Communication*, 15 (3), 319-330.

Book Chapters (Selected)

- Scholl, J. C. (forthcoming). Public health promotion. In S. Wahl (Ed.), *Public relations principles: Strategies for professional success*. Thousand Oaks, CA: Sage.
- Ross, K., **Scholl, J. C.**, & Bell, G. C. (2014). Shaping self with the doctor: The construction of identity for trans patients. In V. Harvey & H. Ousel (Eds.), *Health care disparities and the LGBT population*. Lanham, MD: Lexington Books.
- Scholl, J. C.**, & Olaniran, B. A. (2013). ICT use and multidisciplinary teams. In M. M. Cruz-Cuhna & I. Miranda (Eds.), *Handbook of research on ICTs for healthcare and social services: Developments and applications* (pp. 627-645). Hershey, PA: IGI Global. doi: 10.4018/978-1-4666-3986-7.ch033.
- Scholl, J. C.** (2013). The case for health care humor: Toward a theoretical and applied multi-dimensional model. In M. Pitts & T. J. Socha (Eds.), *Positive communication in health and wellness* (pp. 43-62). New York: Peter Lang.
- Scholl, J. C.** (2012). Persuasive elements of health and wellness. In S. Wahl (Ed.), *Persuasion in our life* (221-248). New York: Pearson.
- Scholl, J. C.**, Heuman, A. N., Olaniran, B., & Williams, D. E. (2007). Communicating during terrorist threats and acts through crisis communication centers (pp. 399-409). In S. C. Duhe (Ed.), *New media and public relations*. Peter Lang, USA.
- Scholl, J. C.**, Olaniran, B. A., Williams, D. E., & Heuman, A. (2007). Data Collection for Crisis Communication Centers: Community Preferences for Terror Threat and Act Information. In A. Merkidze (Ed.), *Terrorism issues: Threat assessment, consequences and prevention* (pp. 153-174). NY: Nova Science Publishers, Inc.
- Scholl, J. C.**, Williams, D. E., & Olaniran, B. A. (2005). Preparing for terrorism: A rationale for the Crisis Communication Center. In D. O'Hair, R. Heath, & G. Ledlow (Eds.), *Community Preparedness and Response to Terrorism [Volume III]: Communication Systems and the Media's Role in Community Service*. Greenwood Publishing Group.

Trade Publications (Selected)

- Scholl, J. C.** (2014). Warning labels, alcohol. In T. Thompson (Ed.), *Encyclopedia of health communication*. Golson.
- Arnold, J., & **Scholl, J. C.** (2013). Levi's Legacy campaign. *Encyclopedia of major marketing strategies, vol 3*. Gale/Cengage.
- Scholl, J. C.** (2013). IKEA e-Folder. *Encyclopedia of major marketing strategies, vol 3*. Gale/Cengage.

- Scholl, J. C.** (2013). o.b. tampons: Personal apology (just for you). *Encyclopedia of major marketing strategies, vol. 3.* Gale/Cengage.
- Scholl, J. C.** (2008). A book review of *Conflict coaching: Conflict management strategies and skills for the individual.* *American Communication Journal.*

REQUESTED PRESENTATIONS AND BRIEFINGS (NIOSH)

- 2015 Update on the National Center for Productive Aging. Presented (with Jim Grosch) to Lead Team, Cincinnati, OH (October).
- 2015 "Productive Aging." Presentation given to EID All-Hands Meeting (March)
- 2014 "Marketing/Outreach Workgroup." Presentation given to EID All-Hands Meeting (September)
- 2014 "Marketing/Outreach Workgroup." Presentation to the EID Science Symposium (August)
- 2013 Invited seminar, "Campus Safety, Crisis, and Cultural Implications." Education and Information Division, National Institute for Occupational Safety and Health, Cincinnati, OH (June)

AWARDS AND HONORS

NIOSH

- 2016 Nominated by NIOSH for CDC/ATSDR Honor Award in Excellence in Communications for the successful external launch of the NIOSH National Center for Productive Aging and Work (External Launch Team nomination)
- 2015 Article nominated for NIOSH Alice Hamilton Award: De Perio, M., A, Wiegand, D. M., Brueck, S. E., & **Scholl, J. C.** (2014). Take your best shot: Flu vaccinations can prevent serious illnesses, but many employees still forgo them. *American School Board Journal, 201(4)*, 21-23.
- 2014 On-The-Spot Award. For work on two Marketing/Outreach Workgroup marketing campaigns

Other (Selected)

- 2012 Faculty nominee, President's Excellence in Diversity and Equity, Texas Tech University
- 2011 Top Paper Panel, Interpersonal Communication division (co-authored with Patrick Hughes), Southern States Communication Association Annual Convention, Little Rock, AR
- 2008 Award recipient, 20 Under 40 Award, Young Professionals of Greater Lubbock
- 2008 Faculty Nominee, President's Excellence in Diversity and Equity Award, Texas Tech University, Lubbock, TX
- 2004, 2006 Honored Faculty Participant, Faculty Academic Contribution Exhibit, Texas Tech University
- 2004 Annual IS 1100 Teaching Innovations Award, \$300, Texas Tech University

INSTITUTIONAL AND PROFESSIONAL SERVICE

NIOSH

- 2015-Present Co-Director, National Center for Productive Aging and Work, NIOSH
- 2016 Reviewer, Charles C. Shepard Science Awards, Prevention and Control category, NIOSH
- 2014-2015 Lead, Marketing and Outreach Workgroup, Information Resources and Dissemination Branch, Education and Information Division, NIOSH
- 2014-2015 Member, HelpWithComm Triage Group, NIOSH

- 2014 Reviewer, Partnerships to Improve Community Health (PICH) Grant Review Panel, CDC (August)
- 2014-2015 EID Representative, Communication Lead Team, NIOSH
- 2014-2016 Reviewer, 2014 National Institute for Occupational Safety and Health (NIOSH) Alice Hamilton Awards for Excellence in Occupational Safety and Health, Education and Guidance category (April)
- 2014 Committee Member, Education and Information Division Science Symposium Planning Committee (June).

Other (Selected)

- 2014 National Communication Association
- 2012-present American Academic on Communication in Healthcare
- 2012 Proposal reviewer, FY13 Creative Arts Humanities and Social Sciences Competition, Texas Tech University
- 2010-2012 STEM Education and Outreach group, Texas Tech University
- 2009-2011 Social and Behavioral Sciences Core Curriculum committee, Texas Tech University
- 2006-2008 Hispanic Initiatives Faculty Network, Member, Texas Tech University and TTU Health Sciences Center and the West Texas Rural Health EXPORT Center.

NIOSH IN-SERVICE TRAINING

- 2015 Racial Awareness Training (September)
- Emotional Intelligence and Exemplary Leadership (March)
- Introduction to Green Business and Sustainability (February)
- 2014 Telework Training for Employees (December)
- Clear Communication Index Training (December)
- Records Management Training (September)
- Federal Appropriations Law Seminar (September)
- Social Media Strategies Summit, San Francisco, CA (September)
- CDC Webinar: Social media, advocacy, and the PHACT campaign (August)
- Introduction to Behavior Change and Theories (July)
- Supervisor Development Challenge (August)
- Counterintelligence and Insider Threats (May)
- Contracting Officers Representative (COR) (March)
- First Aid and CPR/AED (March)

GRADUATE COURSEWORK

- Interpersonal Communication—D. Kimoto (UA)
- Deception and Ethics—D. O’Hair (OU)
- Human Communication Theory—E. McMahan (UA)
- Health Communication—S. Ragan (OU)
- Health Administration and Policy—R. Clarke (OU Health Sciences Center)
- Theories of Persuasion—D. Roskos-Ewoldsen (UA)
- Seminar in Persuasion and Social Influence—D. Roskos-Ewoldsen (UA)
- Organizational Communication—A. VanGundy (OU)
- Special Topics in Organizational Communication—T. Harris (UA)
- Seminar in Intercultural Communication—Y. Kim (OU)
- Small Group Processes—T. Emmers-Sommer (OU)
- Seminar in Communication and Instruction—G. Friedrich (OU)
- Research Methods—Perry (UA)
- Comparative Research Methods—G. Friedrich (OU)
- Communication Research Design I—B. Armstrong (OU)
- Communication Research Design II—T. Emmers-Sommer (OU)

Historical Development of Communication Theory—M. McKinney (OU)
 Contemporary Issues in Communication Theory and Research—J. Nussbaum (OU)
 Psychological Statistics I—J. Mendoza (OU)
 Psychological Statistics II—R. Terry (OU)
 Psychological Statistics III—(audited, Toothaker, OU)
 Critical Analysis of Design—T. Emmers-Sommer (OU)
 Statistical Methods in Education—J. Barnett (UA)
 Analysis of Variance in Education—J. Barnett (UA)
 Advanced Qualitative Analysis—L. Wieder (OU)
 Classical Rhetorical Theory—B. Bennett (UA)
 Contemporary Rhetorical Theory—S. Anderson (UA)

PAPERS, POSTERS, AND PRESENTATIONS (SELECTED)

- Scholl, J. C.** (August 2015). Getting older in America: How we can improve the safety and health of an aging workforce. Presentation to the National Institute for Occupational Safety and Health (NIOSH) Intramural Science Meeting, Cincinnati, OH.
- McCleery, T., & **Scholl, J. C.** (August 2015). Evaluation of NIOSH Workplace Solutions: Recommendations for future development and dissemination. Poster presented at the National Institute for Occupational Safety and Health (NIOSH) Intramural Science Meeting, Cincinnati, OH.
- Scholl, J. C.**, & Olaniran, B. A. (September, 2013). Taking an anticipatory approach to handling health and biological crises: Health application of the anticipatory model of crisis management. Poster session at the International Conference on Communication in Healthcare (American Academy on Communication in Healthcare & European Association for Communication in Healthcare), Montreal, Quebec, Canada.
- Scholl, J. C.**, Schwertner, A., Arnold, J., & Adamczyk, A. (February 2013). Conflict and role ambiguity among coaches and athletic trainers during return-to-play negotiations. Presented at the Sixth Summit on Communication in Sport (International Association for Communication and Sport), Austin, TX.
- Scholl, J. C.**, Schwertner, A., Starkey, K., & Arnold, J. (February 2013). Communication privacy management and athletic injuries: Exploring athletes' decisions to reveal/conceal injuries. Presented at the Sixth Summit on Communication in Sport (International Association for Communication and Sport), Austin, TX.
- Scholl, J. C.** (September 2012). Promoting positivity in health care: A preliminary model of health-related humor. Poster session at the International Conference on Communication in Healthcare (American Academy on Communication in Healthcare & European Association for Communication in Healthcare), St. Andrews, Scotland, UK.
- Scholl, J. C.**, & Olaniran, B. A. (September 2012). ICT use and multidisciplinary healthcare teams. Poster session at the International Conference on Communication in Healthcare (American Academy on Communication in Healthcare & European Association for Communication in Healthcare), St. Andrews, Scotland, UK.
- Scholl, J. C.**, & Hughes, P. C. (October 2011). Relational and instrumental patient-centeredness among Hispanic families who utilize end-of-life care. Poster session at the International Conference on Communication in Healthcare (American Academy on Communication in Healthcare), Chicago, IL.
- Warren, H. N., Hughes, P. C., & **Scholl, J. C.** (March 2011). Emerging adults' attachment styles, perceptions of communication satisfaction, parental knowledge and parental prevention strategies effects on emerging adults' alcohol use. Competitive paper presented at the Top Interpersonal Communication division of the Southern States Communication Association annual convention. Little Rock, AR.
- Heuman, A., **Scholl, J. C.**, & Wilkinson, K. (April 2010). Emergent themes from focus groups on Hispanics' diet and exercise decision making with regard to diabetes. Competitive paper presented to the Central States Communication Association annual convention, Cincinnati, OH.

- Wang, W., Zhang, Y., **Scholl, J. C.**, & Benson, J. (2006). Who are the college students behind the wheel after drinking? Poster accepted for presentation to the American Academy on Communication in Healthcare annual convention, Savannah, GA.
- Scholl, J. C.** (2006, November). Gaining Access to What Students Believe and Know: Reapplying the Social Norms Approach to College Alcohol Campaigns. Presented to the Health Communication Division of the National Communication Association annual convention, San Antonio, TX.
- Scholl, J. C.**, Olaniran, B. E., & Williams, D. (2006, August). "Data collection for Crisis Communication Centers: Community preferences for terror threat and act information." Competitive paper accepted for presentation in the Intercultural Division, Congress of the Americas, joint conference of the International Communication Association and the American Communication Association, Lima, Peru.
- Scholl, J. C.**, Thompson, S., Gilchrist, E., & Ragan, S. (2005, October). Examination of the relationship between humor and effectiveness of physical therapy in a hospital unit designed to promote humor. Competitive poster presented at the International Conference on Communication in Health Care, Chicago, IL.
- Scholl, J. C.**, Williams, D. E., & Olaniran, B. A. (2004, November). Preparing for terrorism: A rationale for the Crisis Communication Center. Presented at the National Communication Association annual convention, Chicago, IL.
- Scholl, J. C.** (2003, February). Humor in the patient-provider interaction: Is it really about "funny"? Presented at the Western States Communication Association annual convention, Salt Lake City, UT.
- Scholl, J. C.** (2000, November). The use of therapeutic humor in health settings. Panel on Humor as a Tool of Engagement and Relationship Maintenance. National Communication Association Convention, Seattle, WA.
- Scholl, J. C.**, Ragan, S. L., & Hughes, K. (2000). Patient-Provider Interactions in the Hospital Human Unit: Is it Really about Humor? Accepted for presentation to the Western States Communication Association Convention, Sacramento, CA.

RESEARCH AND ACTIVITY GRANTS

Awarded

- 2012 \$20,000. Internal Competitive Funding Opportunity to Advance Scholarship in the Creative Arts, Humanities and Social Sciences, Texas Tech (with Bolanle Olaniran).
- 2007 \$50,000. Senior Personnel. National Institutes of Health seed money awarded through the West Texas Rural EXPORT Center seek grant (with Kenton Wilkinson, Alex Ortiz, and Todd Chambers) Determining media effectiveness and language preferences to combat diabetes among rural Hispanics in west Texas
- 2007 \$15,000. Principle Investigator. National Institutes of Health seed money awarded through the West Texas Rural EXPORT Center seek grant (with Patrick Hughes & Amy Heuman) Improving the Quality of End-of-Life Care within the West Texas and Eastern New Mexico Hispanic/Latino(a) Population

Being Written

- 2016 \$200,000. Project Officer. Developing of *Workplace Solutions* and other products to address MSDs within Construction. National Occupational Research Agenda (with James Grosch, Bermang Ortiz, & Harpriya Kaur)

EDITORIAL BOARDS

- 2003-2014 Editorial Board, *Communication Research Reports*, Wendy Samter, Editor
- 2013 Editorial Board, *Lambda Pi Eta Journal*, Brad Mello, Editor
- 2003-2005 Editorial Board, *Communication Studies*, Jim Query, Editor
- 1999 Editorial Board, *Communication Studies*, Interpersonal/Small Group Special Issue, Jim Query, Editor

COMMUNITY SERVICE

2016-present Member, Cincinnati Toastmasters #472
2014-present Member, Germania Society, Cincinnati, OH
--Germania Jagdhornbläser Gruppe (Hunting Horn Group)
--Volksmarch Committee, Registration Chair
2014-present Member, Cincinnati Cycle Club
2013 Board of Directors, Literacy Lubbock, Lubbock, TX
2007-2009 Secretary and Board Member, National Hispanic Professional Organization,
Lubbock, TX, chapter
2006-2013 Member, West Texas Cycling Association, Lubbock, TX
2004-2008 Volunteer, Lubbock Rape Crisis Center, Lubbock, Texas. Worked sexual assault
cases, operate crisis hotline, occasional guest lecturer for the community
2002 Chair, Organized Labor Committee, Conference on Labor Markets in Omaha,
Nebraska
2001-2002 Work Subcommittee, Omaha Together One Community (OTOC), Omaha, NE
1992.1993 Volunteer and member of INnovators Toastmasters chapter of Toastmasters
International, located at the Nebraska State Penitentiary, Lincoln, NE

TEACHING EXPERIENCE

Graduate

Advanced Seminar: The Dark Side of Interpersonal Communication, Communication and Health
Care, Small Group Communication, Organizational Communication, Communication in Higher
Education

Undergraduate

Interpersonal Communication, Communication Theory, Nonverbal Communication, Introduction to
Communication Studies, Communication Research, Public Speaking, Small Group
Communication, Communication in Negotiation & Conflict Resolution, Theories of Persuasion,
Interviewing, Organizational Leadership, Communication in Instruction and Training,
Communication in Health Care, Seminar: The Dark Side of Organizational Communication,
Organizational Communication